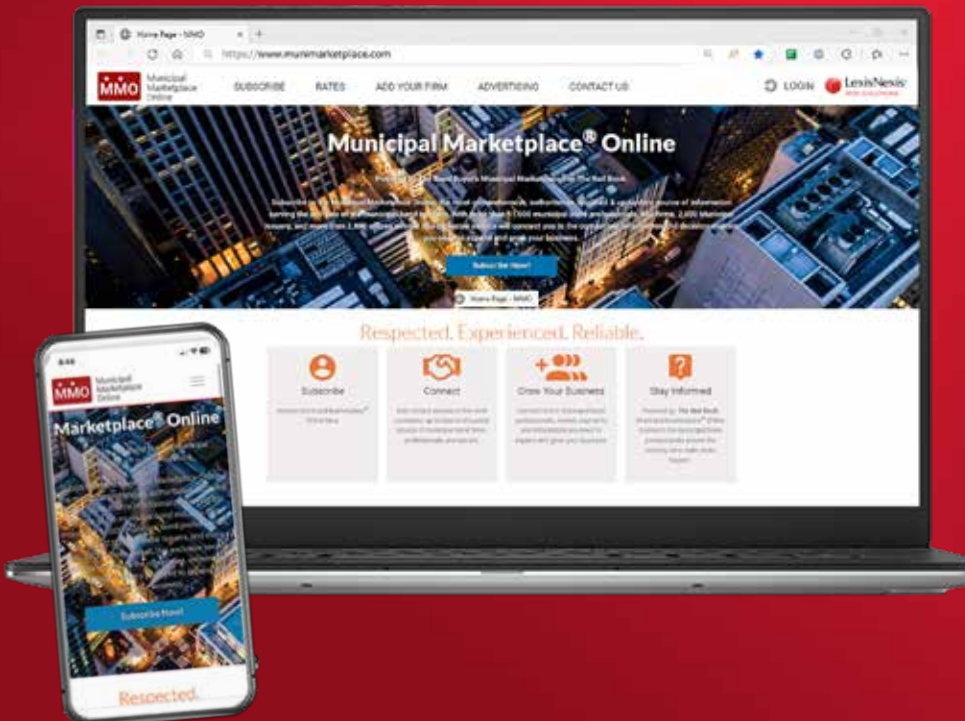


2026 MEDIA KIT

# The Bond Buyer's Municipal Marketplace®

The Red Book

Respected. Experienced. Reliable.

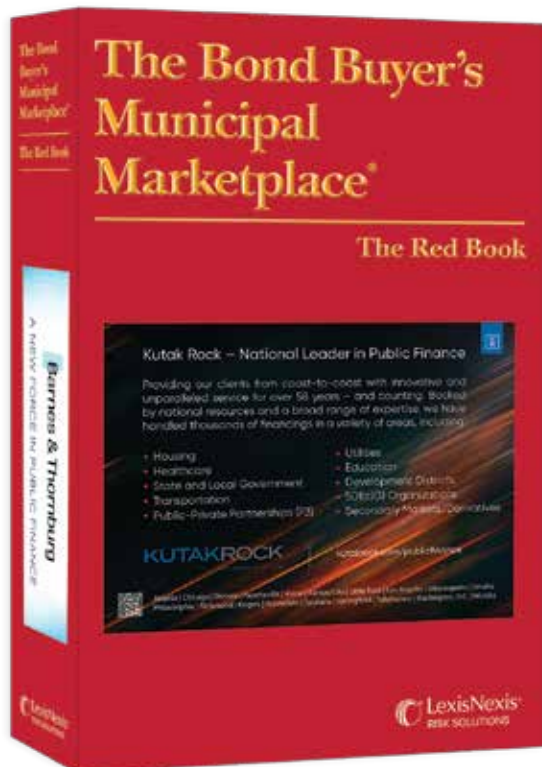


## Leverage The Red Book Advantage – In Print and Online

**The Bond Buyer's Municipal Marketplace®**, also known as **The Red Book**, is a trusted resource for the “sell” side of the municipal-bond industry — a position it has held for almost a century. **The Red Book** is a proven source for more qualified, more authoritative and more comprehensive contact information about the top businesses and leaders in the municipal-bond industry. Thousands of senior decision-makers turn to its pages and to the **Municipal Marketplace® Online** at **MuniMarketplace.com** to identify new firms and business partners for creating and bringing to market new tax-free bonds.

All contact data in **The Red Book** comes directly from firms that must first prove they have been hired within the last 24 months to work on a municipal bond. Authenticated **Red Book** firms pay to be listed within the sections of the book describing the services they provide. More than three-fourths of these firms update the information they run with us every 6 months, which makes **The Red Book** data a current and more accurate source of municipal-bond industry data.

Advertise in **The Red Book** with the confidence your Advertisement and Listing will be seen by the right people at the right time — most of our listing firms are also subscribers to **The Red Book**.



### The Red Book is an invaluable industry resource you will use to help you:

- Verify names, titles, addresses, phone and fax numbers, email and website addresses and areas of expertise.
- Review current industry rankings, new offices and company name changes.
- Locate product and service providers, state regulators and industry associations.
- Identify vendors whose products and services can help bring these bonds to market!

**Respected. Experienced. Reliable.**

## Who Reads **The Red Book**?

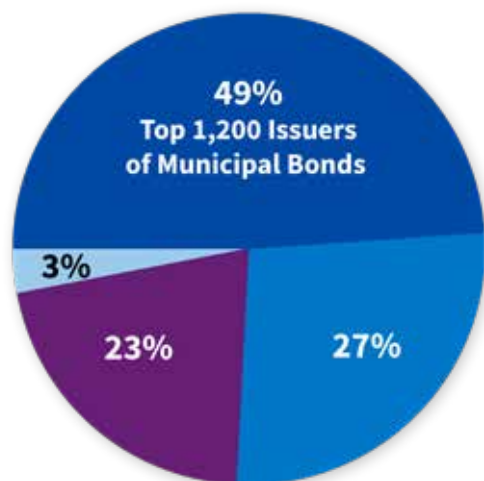
### More Than 1,200 of the Top Municipal Issuers in the US – That’s Who!

Because we know that so much of the activity in the municipal-bond industry begins on the desks of Municipal Issuers, **The Red Book** is now on the desks of the Top 1,200 Municipal Issuers by volume as reported by LSEG (London Stock Exchange Group, formerly Refinitiv). These high-dollar, municipal-bond decision-makers are always recruiting new service providers to work with them as they prepare to bring billions of dollars of new bonds to market each year. Don’t miss being seen, sought after and selected when you advertise and list your firm in **The Red Book**!

Circulation  
**4,850**



Total Readership  
**14,065**



### Audience by Business Type

**The Red Book** ships twice each year to industry firms across the municipal marketplace, including the Top 1,200 Issuers of Municipal Bonds by volume.

**49%** The Top 1,200 Issuers of Municipal Bonds

**27%** Broker-Dealers, Underwriters, Financial Institutions, and all other market segments.

**23%** Attorneys, Municipal Advisors and Arbitrage Rebate Specialists

**3%** Industry Suppliers

### Who Lists Inside **The Red Book**?

**The Red Book** lists the companies and professionals who work on the sell-side of the municipal-bond industry.

**47%** Attorneys

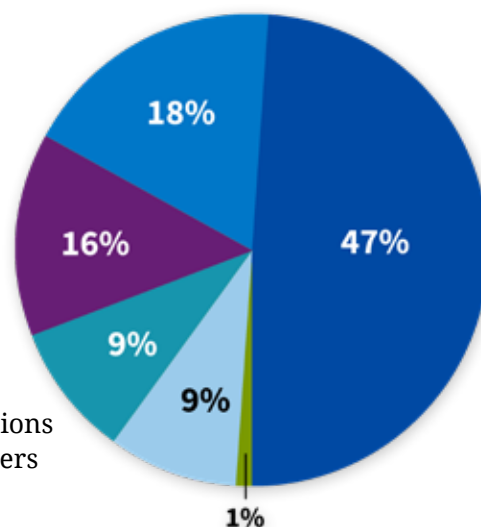
**18%** Broker-Dealers and Underwriters

**16%** Municipal Issuers

**9%** Municipal Advisors, Municipal-Leasing and Project-Finance Professionals

**9%** Municipal Derivatives, Credit Enhancers, Arbitrage Rebate Specialists, Rating Agency and Corporate Trust Professionals

**1%** Regulators, Associations and Industry Suppliers



## The Red Book Advertising – Standing Out from the Rest

Leading municipal issuers and advisors turn to **The Red Book** when they are planning new bond issues. **The Red Book** provides more authoritative lists of the many potential players needed for the work ahead.

Be top of mind at the right time by advertising in **The Red Book**. Gain competitive advantage by standing out as decision-makers pore over **The Red Book** to identify new business partners.

Ads say so much more than a simple listing by highlighting a company's strengths, character and even brand image. What begins as an eye-catching design quickly becomes messaging that communicates why your company is the ideal choice for the deal at hand.

Advertising in print and online helps build your company's brand awareness, generate new leads and facilitate new relationships to expand your business.

### Full-Color Premium Positions

Grab the attention of our exclusive subscriber base with these full-color premium positions:

- Front Cover
- Back Cover
- Spine
- Inside Front Cover
- Inside Back Cover
- Thumb-Cut Tabbed Section-Opening Pages, *Right-Hand Pages only*
- Bind-ins
- Loose Package Inserts
- Sticker for Shipping Box



Full-Color Back Cover Ad



Full-Color Spine Ad

# The Red Book Advertising – Ad Sizes and Positions

## Thumb-Cut Tabbed Section-Opening, Right-Hand Page Positions

All Section-Opening, Right-Hand Page Ads are printed in black & white and can be upgraded to include full-color printing on thick, glossy paper **for only \$2,000 more per year!**

- Target Business Enterprises
- Broker-Dealers & Underwriters
- Municipal Advisors
- Municipal Derivatives
- Municipal Bond Attorneys
- Tax Controversy Representation
- Credit Enhancers
- Corporate Trustees
- Arbitrage Rebate
- Rating Agencies
- Municipal Leasing
- Project Finance
- Municipal Issuers
- Master Index
- Suppliers & Services Guide

## Other Special Positions/Ads

All interior positions are printed in black and white. A full-color upgrade on glossy, thicker paper is available for an additional charge.

- Thumb-Cut Tabbed Section-Opening, Right-Hand Page
- Section-Opening, Left-Hand Page
- Opposite Inside Front Cover
- Title Page
- Opposite Title Page
- Opposite Table of Contents
- Top-Ranked Municipal Issuers Opening Page
- Suppliers & Services Guide Opening Page
- Full Page
- Half Page
- Margin Strip

Create a 2-page spread with a Full-Page Ad opposite your Listing, Highlight and Logo Enhancements.

Dominate the page with a Half-Page Ad on the same page as your firm's Listing.

Distinguish your firm with a Four-Color Ad.

# Enhance Your Listings in **The Red Book** With Company Profiles, Logos and Highlights

## Increase Your Company's Visibility

Add these effective enhancements to your Listings to stand out from the crowd. Whether a Company Profile, Logo or Highlight, the enhancement you select will be included inside **The Red Book** and on the **Municipal Marketplace® Online** at **MuniMarketplace.com**.

**Highlighted Cross-Reference Listing** – Add a Highlighted Cross-Reference Listing to point readers to new company name and/or location(s).

**Logo** – Reinforce your company brand recognition by adding your Logo.

**BROKER-DEALERS & UNDERWRITERS CALIFORNIA** San Francisco

**KEYBANC CAPITAL MARKETS**  
 Issue Specialization: Education, Electric Power, Environmental Facilities, General Purpose, Health Care, Housing, Industrial Dev, Public Facilities, Transportation, Utilities  
 Member: SIFMA FINRA SIPC  
 1 California St., Ste. 2400  
 CA 06-01-2401  
 San Francisco, CA 94111  
 Tel: 415-733-2460  
 Tel: 800-450-0900  
 Fax: 415-733-2461  
 www.key.com  
 DTC: 0799  
 NSCC: 0799  
 Tax ID: 34-1391952  
 Experience: Underwriter

**MUNICIPAL FIXED INCOME**

**PUBLIC FINANCE**  
 Derek W. Chauvette, Group Head,  
 Mng Dir, 210-689-0534  
 denek.chauvette@key.com

**LOOP CAPITAL MARKETS, LLC**  
 Member: SIFMA FINRA SIPC  
 580 California St.  
 12th Fl.  
 San Francisco, CA 94104  
 Tel: 415-569-2160  
 www.loopcap.com  
 DTC: 0443  
 NSCC: 0443  
 Alpha: LOOP  
 Tax ID: 36-4164012  
 Clear Thru: Pershing

**PUBLIC FINANCE**  
 Warren (Bo) Daniels, Mng Dir,  
 404-942-5887  
 bo.daniels@loopcapital.com  
 Robert Larkins, Mng Dir,  
 415-635-3776  
 robert.larkins@loopcapital.com  
 Tarun Anjan, SVP, 310-439-5549  
 tarun.anjan@loopcapital.com  
 John Nguyen, SVP, 415-569-2160  
 john.nguyen@loopcapital.com  
 Tamara Maldonado, Assoc.,  
 310-597-4613  
 tamara.maldonado@loopcapital.com  
 Joyce Davis, Admin Asst.,  
 312-913-2264  
 joyce.davis@loopcapital.com

**TAXABLE SALES**  
 Kevin DRussa, Mng Dir,  
 212-619-2250  
 kevin.drussa@loopcapital.com

**MAIN OFFICES:**  
 CA: Los Angeles  
 IL: Chicago  
 NY: New York

**OTHER BRANCH OFFICES:**  
 CA: San Diego  
 FL: Delray Beach, Miami  
 GA: Atlanta  
 LA: New Orleans  
 MA: Boston  
 MI: Detroit  
 MN: St. Louis Park  
 MO: St. Louis  
 NJ: Clark  
 NC: Charlotte  
 OH: Cleveland  
 PA: Philadelphia  
 TX: Dallas, Houston, San Antonio  
 UT: Salt Lake City  
 WI: Milwaukee

**MORGAN STANLEY & CO., LLC**

555 California St.  
 San Francisco, CA 94104  
 Tel: 415-576-2000  
 Fax: 415-591-4670  
 DTC: 350  
 Tax ID: 20-8764829

Experience: Underwriter

**Main Office:** New York, NY  
 212-761-4000

**PUBLIC FINANCE**  
 John Landers, Mng Dir & Br Mgr,  
 415-576-2071  
 john.landern@morganstanley.com  
 Margaret Backstrom, Mng Dir,  
 415-576-2073  
 margaret.backstrom@morganstanley.com  
 John Badwick, Exec Dir,  
 415-576-8768  
 john.a.badwick@morganstanley.com  
 Esther Berg, Exec Dir,  
 415-576-2072  
 esther.berg@morganstanley.com  
 Henry Clark, VP, 415-576-8703  
 henry.clark@morganstanley.com  
 Clemente Camacho, VP,  
 415-576-3139  
 clemente.camacho@morganstanley.com  
 Jacqueline Lu, VP, 415-576-2077  
 jacqueline.lu@morganstanley.com

**FIXED INCOME SALES AND TRADING**  
 Joseph M. DuCote, Sr Mng Dir & Chair of Exec Committee,  
 415-332-6388  
 Fax: 415-332-1838  
 jducole@btscoberg.net  
 Mail Fu, Mng Dir, 206-997-2216  
 Fax: 415-332-1838  
 marl@caid.com  
 Chris Makoy, Mng Dir,  
 516-525-7171  
 crism@caid.com  
 Susan Melcal, CFA, Mng Dir,  
 206-484-7334  
 Fax: 415-332-1838  
 susan.melcal@caid.com  
 Sean Tuohy, Mng Dir,  
 845-674-3190  
 sean@caid.com

**PUBLIC FINANCE**  
 Russell Goings, Mng Dir,  
 219-500-6594  
 russell@caid.com

**Christopher Anderson, CFO & COO, 415-367-4982**  
 Fax: 415-332-1838  
 christopher.anderson@caid.com  
 Joseph F. Helmer, CFA, Pres.,  
 415-367-6981  
 Fax: 415-332-1838  
 joe@caid.com

**Experience:** Underwriter

**SUTTER SECURITIES, INCORPORATED**

See Caldwell Sutter Capital, Inc.  
 Sausalito, CA

• Sausalito

**CALDWELL SUTTER CAPITAL, INC.**  
 Issue Specialization: Education, Electric Power, Environmental Facilities, General Purpose, Health Care, Housing, Industrial Dev, Public Facilities, Transportation, Utilities  
 Member: FINRA SIPC MSRB  
 30 Liberty Ship Way #3225  
 Sausalito, CA 94965  
 Tel: 415-962-2526  
 Fax: 415-332-1838  
 www.cait.com  
 DTC: 0103  
 NSCC: 0103  
 Alpha: CALD  
 Tax ID: 94-2799654  
 Clear Thru: Wedbush Securities

Experience: Underwriter

**MUNICIPAL BOND ATTORNEYS PENNSYLVANIA** Philadelphia

**SAUL EWING**

**OBERMAYER REBMANN MAXWELL & HIPPEL LLP** cont.  
 Karen M. Sanchez  
 karen.sanchez@obermayer.com  
 W. Patrick Scott  
 patrick.scott@obermayer.com  
 Michael A. Thom  
 michael.thom@obermayer.com  
 Jared Sipman  
 jared.sipman@obermayer.com

**REED SMITH LLP**  
 Issue Specialization: Education, Environmental Facilities, General Purpose, Health Care, Industrial Dev, Public Facilities, Transportation, Utilities  
 Three Logan Square, Ste. 3100  
 1717 Arch St.  
 Philadelphia, PA 19103  
 Tel: 215-851-8100  
 Fax: 215-851-1420  
 Email: reedsmth@reedsmth.com  
 www.reedsmth.com

Experience: Sole Bond Counsel

S. William Richter, 215-851-8174  
 wrichter@reedsmth.com  
 James S. Lawlor, 215-851-8113  
 jlawlor@reedsmth.com

\*Office goes by firm name of Reed Smith Richards Butler LLP

**OTHER OFFICES:**  
 CA: Century City, Los Angeles, Orange County, San Francisco, Silicon Valley  
 CO: Denver  
 DE: Wilmington  
 DC: Washington  
 FL: Miami  
 GA: Atlanta  
 IL: Chicago  
 NJ: Princeton  
 NY: New York  
 PA: Pittsburgh  
 TX: Austin, Dallas, Houston  
 VA: Richmond, Tysons  
 Belgium: Brussels  
 China: Beijing, Hong Kong\*, Shanghai, Singapore  
 France: Paris  
 Germany: Frankfurt, Munich  
 Great Britain: London  
 Greece: Athens  
 Kazakhstan: Astana  
 United Arab Emirates: Abu Dhabi, Dubai

**SAUL EWING LLP**  
 Issue Specialization: Education, Electric Power, Environmental Facilities, General Purpose, Health Care, Housing, Industrial Dev, Public Facilities, Transportation, Utilities  
 Centre Square West  
 1500 Market St., 38th Fl.  
 Philadelphia, PA 19102-2186  
 Tel: 215-972-7777  
 Fax: 215-972-7725  
 Email: lawers@saul.com  
 www.saul.com

Experience: Sole Bond Counsel

Member: NABL

George T. Magnatta, Chair,  
 215-972-7126  
 Fax: 215-972-1867  
 george.magnatta@saul.com  
 Kimberly J. Min, 410-332-8713  
 Fax: 410-332-8862  
 kimberlym@saul.com  
 Craig B. Heron, 410-332-8715  
 Fax: 410-332-8862  
 craig.heron@saul.com

**OTHER OFFICES:**  
 CA: Los Angeles, Orange County  
 DE: Wilmington  
 DC: Washington  
 FL: Fort Lauderdale, Miami, West Palm Beach  
 IL: Chicago, Springfield  
 MD: Baltimore  
 MA: Boston  
 MN: Minneapolis  
 NJ: Newark, Princeton  
 NY: New York City  
 PA: Chestnutbrook, Harrisburg, Pittsburgh

**STRADLEY RONON STEVENS & YOUNG, LLP**  
 Issue Specialization: Education, Electric Power, General Purpose, Health Care, Industrial Dev, Public Facilities, Transportation, Utilities  
 2005 Market St.  
 Ste. 2000  
 Philadelphia, PA 19103-7098  
 Tel: 215-564-8000  
 Fax: 215-564-8120  
 www.stradley.com

Experience: Sole Bond Counsel

**COMPANY PROFILE** – as submitted by **STRADLEY RONON STEVENS & YOUNG, LLP**

For more than 90 years, Stradley Ronon has helped private and public companies – from small businesses to Fortune 500 corporations – achieve their goals. With offices in eight strategic locations, Stradley Ronon is proud to have helped companies manage their legal challenges so they can focus on growing their businesses.

Our Public Finance Practice Group represents underwriters, credit enhancement providers, trustees and various types of borrowers, including governmental entities, 501(c)(3) organizations and manufacturers. We also act as bond counsel in connection with the issuance of general obligation bonds, revenue bonds and various anticipation notes for conduit borrowers, states, counties, governmental authorities and municipalities. Rounding out our experience is our representation of banks and financial institutions in bond issuances.

**OTHER OFFICES:**  
 DE: Wilmington  
 DC: Washington  
 IL: Chicago  
 NJ: Cherry Hill  
 NY: New York  
 PA: Harrisburg, Malvern

**Highlight** – Stand out on the page with a boxed Highlight around your firm's name.

**Company Profile** – Spotlight your firm's experiences and unique expertise by adding a Company Profile. Your Company Profile lengthens your Listing and gives it greater visibility.

# Enhance Your Listings on the **Municipal Marketplace® Online**

Adding a Highlight, Logo or Company Profile to your Listing in **The Red Book** also helps maximize your firm's visibility and reach on the **Municipal Marketplace® Online** at **MuniMarketplace.com**.

**Highlight** – Your firm's name will appear at the top of the list in bold when you add any enhancement.

The screenshot shows the search results for 'STITES & HARBISON, PLLC'. The firm's name is bolded in the search results. A red box highlights the company profile section, which includes the firm's name, location (Jeffersonville, IN), and a detailed description of their services. The profile also mentions that the firm is submitted by STITES & HARBISON, PLLC and lists their areas of specialization, including municipal and public authority finance, corporate and commercial transactions, and environmental law and litigation.

**Company Profile** – Adding a Company Profile will lengthen your Listing, providing more visibility.

**Logo** – Reinforce your company brand recognition by adding your full-color Logo where your listing appears.

The screenshot shows the search results for 'FISHMAN HAYGOOD L.L.P.'. The firm's logo is displayed prominently in the contact information section. A red box highlights the logo. The contact information section also includes the firm's name, address (100 North St., Ste. 800, Baton Rouge, LA 70802), phone numbers (TEL: 225-796-4380, FAX: 225-796-1057), email (info@fishmanhaygood.com), and website (www.fishmanhaygood.com). The profile also mentions that the firm is a member of NABL and has an LSBA Filing LA-24-17432.

# Electronic Advertising – Municipal Marketplace® Online

Advertising electronically within **The Red Book** family of products expands the reach of your company’s brand even further into the municipal-bond industry, whether with a Tile Ad on the **Municipal Marketplace® Online** at **MuniMarketplace.com** or via an Advertisement in **The Red Flyer**, which is the electronic newsletter published by **The Red Book** 5 times each year. **The Red Flyer** provides data-update deadline information for the next edition, new marketing ideas that utilize **Red Book** data in a variety of formats, and upcoming industry conferences information.

## MuniMarketplace.com Advertising

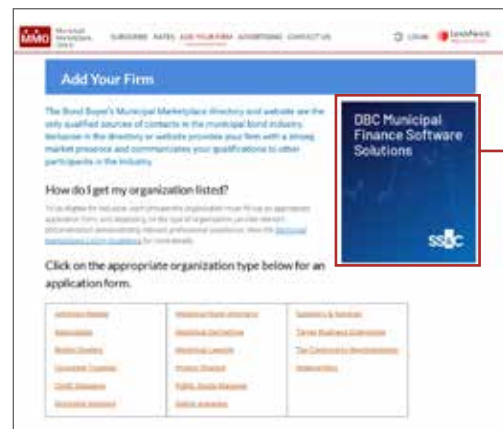
Advertising on the **MuniMarketplace.com** showcases your firm’s thought-leadership and is a cost-effective way to place your company’s message at the front and center of the municipal-bond industry.

More than 95% of all **Red Book** subscriptions—both the paid subscribers and the Top 1,200 Issuers—include access to the website. Companies advertising on the **MuniMarketplace.com** know that their message is seen by subscribers and non-subscribers alike as all ad positions appear on pages everyone visiting the website can see.

### Home Page



### “Add Your Firm” Page



Tile Ad

Home-Page Banner Ad

# Electronic Advertising – The Red Flyer



Decision-makers across the marketplace also seek out potential vendors and customers through **The Red Flyer** several times each year with **Red Book** deadline reminders, helpful information on new ways to reach more customers and a calendar of upcoming industry conferences.

## The Red Flyer Advertising

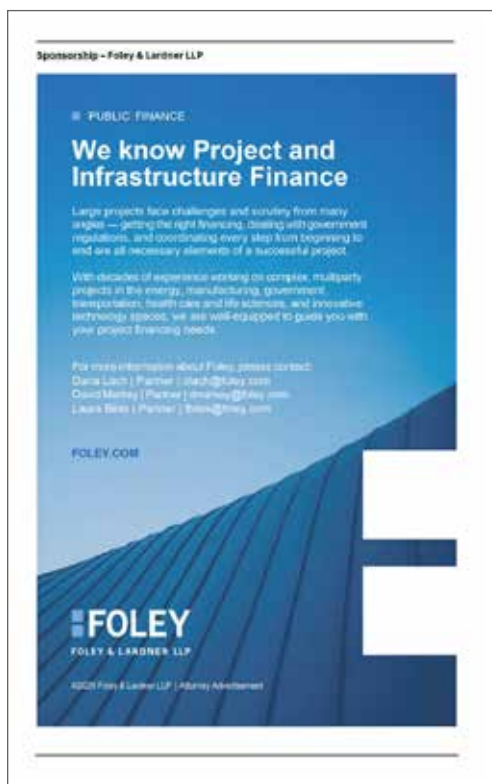
**The Red Flyer** provides an informal way to directly reach more than 9,500 municipal-bond professionals in our Database via email 5 times each year. Connect with our customers as we remind them to send in their contact Listing updates, suggest unique ways to reach more customers, grow their businesses and even share recently updated customer data.

Advertising within **The Red Flyer** offers you the opportunity to increase brand recognition, demonstrate expertise and introduce new products and services. We offer 2 advertising levels: **Display Advertisements** and **Standard Advertisements**.

**The Red Flyer's NEW Display Advertisement** offers sponsors the most space or "real estate" in the e-newsletter with a full-color display ad in the form of an html file that can include multiple images and interactive links.

Our **Standard Advertisement** includes a 150-word description, the company's Logo and a link embedded in the Ad connecting readers to the webpage address provided by the company.

See **Red Flyer Advertising pricing** on Page 13.



## The Red Book Database – Reach Who You Want, When and How You Want

Ready to launch a new product or service campaign to municipal bond attorneys, issuers or advisors and looking for a simple, direct way to reach them in large numbers? Or does your team need some fresh sales leads that are more accurate and more reliable? **The Red Book Database** might be just the resource you need.

**The Red Book Database** includes all firms and individual names listed in **The Bond Buyer's Municipal Marketplace®** or **The Red Book** and their accompanying contact information.

The data file is delivered in an Excel spreadsheet twice during the year and provides main- and branch-office locations and the sections in which they list. Each record contains the individual's first and last names, title, postal and email addresses and phone and fax numbers. For municipal issuers, we also provide debt totals and the number of issues released going back more than a decade.

Lease the entire file of more than 11,000 names or narrow it down by section, geography or a combination of the two. Our contact information comes directly from the companies who pay to be included in **The Red Book**, making it a great source for more accurate and more complete contact data.

### Pricing

**Complete Database Annual Lease \$17,500**

Section	Count*
Arbitrage Rebate	132
Associations	59
Broker-Dealers & Underwriters	1,978
Corporate Trustees	54
Credit Enhancers	130
Municipal Advisors	735
Municipal Bond Attorneys	5,191
Municipal Derivatives	116
Municipal Issuers	1,793
Municipal Leasing	38
Project Finance	254
Rating Agencies	483
Regulators, Depository & Clearing	31
Suppliers & Services Guide	38
Tax Controversy Representation	61

**Total: 11,093 names**

\* Counts are approximate and change as firms send us updates.

### Segmented Database Pricing

Prices begin at \$1.75 per individual record, and a \$1,000 minimum order is required.

Databases are leased as annual licenses that do not limit the number of campaigns initiated and include 2 data-file deliveries during the term of the lease.

# The Bond Buyer's Municipal Marketplace

## Spring and Fall 2026 Editions

Rate Card No. 47

Print Sizes	Width × Height
Front Cover	5.125" × 5"
Spine	1" × 4.5"
Title Page	5.125" × 5"
Section Opening	5.125" × 7.25"
Full Page	5.125" × 8"
Half Page	5.125" × 4"
Margin Strip	5.125" × 1"
Logo	1" × 1"
Loose Package Insert	5.125" × 3.75"

Online Sizes	Pixel Size (w × h)
Sponsored Ad	250 × 300
Logo	No larger than 100 × 60

### Reservation Dates and Policies

#### The Red Book Publication Schedule

Published every May and November

#### Space and Advertising Materials Deadlines

*Spring* – February 23, 2026

*Fall* – August 11, 2026

*Note:* Any contract or artwork submitted after the Advertising Materials Deadline will be charged a late fee. Artwork submitted incorrectly will be returned to the customer. Customer acknowledges that late artwork might not appear in the upcoming edition.

#### Billing

All invoices are payable upon publication of the first contracted issue. Terms are net 30.

#### Reservation Policy and Multi-Year Contracts

Guaranteed positions awarded on a first-come, first-served basis upon receipt of the signed contract by **The Red Book**. Contracts can be written for 1- or 2-year terms and contract pricing is guaranteed for the length of the contract.

#### Courtesy Rates for Advertisers

Advertisers receive special pricing on subscriptions to **The Red Book** and **The Municipal Marketplace® Online** at **MuniMarketplace.com** and **The Red Book Database**.

# The Bond Buyer's Municipal Marketplace

## Spring and Fall 2026 Editions

Rate Card No. 47

### The Red Book Display Ads

#### Full-Color Premium Positions

Ad Position	Annual Rates
Front Cover	\$45,500
Back Cover	\$42,500
Spine	\$40,000
Bind-Ins*	\$32,000
Inside Front Cover	\$20,000
Inside Back Cover	\$15,500
Section-Opening Right-Hand Page	\$15,500
Loose Package Insert*	\$6,000
Sticker for Shipping Box*	\$6,000

\* Printed by **The Red Book**

#### Black-and-White Positions

Ad Type	Annual Rates
Section-Opening, Right-Hand Page	\$13,500
Section-Opening, Left-Hand Page	\$11,500
Opposite Inside Front Cover	\$15,500
Title Page	\$13,000
Opposite Title Page	\$15,000
Opposite Table of Contents	\$15,000
Full Page	\$9,500
Half Page	\$7,000
Margin Strip – 3 or fewer	each \$2,000
Margin Strips – 4 or more	each \$1,700
Full Color <i>Add full color to any ad on thicker, glossy paper</i>	additional \$3,500

### Section-Opening Page Options

- Target Business Enterprises
- Broker-Dealers & Underwriters
- Municipal Advisors
- Municipal Derivatives
- Municipal Bond Attorneys
- Tax Controversy Representation
- Credit Enhancers
- Corporate Trustees
- Arbitrage Rebate
- Rating Agencies
- Municipal Leasing
- Project Finance
- Municipal Issuers
- Master Index
- Suppliers & Services Guide

# The Bond Buyer's Municipal Marketplace

## Spring and Fall 2026 Editions

### Electronic Advertising Rates

#### Municipal Marketplace® Online

##### Advertising Rates

Home-Page Banner Ad	
6 months	\$900
1 year	\$1,500

Tile Ad	
6 months	\$800
1 year	\$1,500

##### Print and Online Listing Enhancements

Every 6 months

Company Profile	
Up to 100 words	\$325
101 to 300 words	\$400

Logo	\$300
------	-------

Highlight		\$200
Display Advertisers with Half-Page or larger Ad	FREE, 1 per Ad	

Highlighted Cross-Reference Listing	\$400
-------------------------------------	-------

### THE RedFLYER E-Newsletter

Published in February, May, July, October & December

Display Sponsorship	
1 issue	\$700
3 issues	\$1,650
5 issues	\$2,000

Standard Sponsorship	
1 issue	\$400
3 issues	\$900
5 issues	\$1,250

# The Bond Buyer's Municipal Marketplace Suppliers & Services Guide

Rate Card No. 47

Printed on yellow paper and positioned to stand out at the back of **The Bond Buyer's Municipal Marketplace®**, also known as **The Red Book**, the Suppliers & Services Guide showcases firms like yours and the way they serve and support the municipal-bond industry.

## Section Front Cover Sample



## Expand Your Market Reach

### Display Advertising Rates

Grab the attention of this exclusive Municipal Marketplace subscriber base with these premium ad positions.

- All print ads in Suppliers & Services Guide appear in black and white.
- Rates cover two editions.

Ad Position & Types	Annual Rates
Section Front Cover – <i>as pictured at left</i>	\$5,500
Full Page	\$5,000
Half Page	\$3,000
Margin Strip	\$2,000

# The Bond Buyer's Municipal Marketplace

## Suppliers & Services Guide

### Build Your Business Quickly!

Your company's Listing appears in 2 places — on the pages of **The Red Book** and at the **Municipal Marketplace® Online** at **MuniMarketplace.com**.

### Listings & Enhancements Costs

Every 6 months

<b>Listing</b>	
Listing in 1 Section	\$425
<i>Includes Complimentary 100-Word Company Profile</i>	
Each Additional Listing in this Guide	\$225
<b>Logo</b>	<b>\$300</b>
<b>Highlight</b>	<b>\$200</b>
<b>Company Profile</b>	
Up to 100 Words	Complimentary with Listing
101 to 300 Words	\$300

### Suppliers & Services Guide Sections

#### Advertising Agencies

#### Consulting Services

#### Executive Search

#### Financial Printers

#### Government Banking & Services

#### Online Services

- Internet Service Products
- Internet Sites
- Other Online Services

#### Publications

#### Securities Clearance

#### Software & Information Services

- Compliance Solutions
- Deal Structuring, Pricing, Bidding
- Market & Investors Information
- Public Funds Management
- Trading and Processing
- Trust Accounting
- Other Software/Information Services

#### Training & Professional Development



For more information, email us at [redbook@lexisnexisrisk.com](mailto:redbook@lexisnexisrisk.com), call 847.933.5160 or visit [munimarketplace.com](http://munimarketplace.com).



### About LexisNexis Risk Solutions

LexisNexis® Risk Solutions includes seven brands that span multiple industries and sectors. We harness the power of data, sophisticated analytics platforms and technology solutions to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NYSE: RELX), a global provider of information-based analytics and decision tools for professional and business customers. For more information, please visit LexisNexis Risk Solutions and RELX.

This document is for informational purposes only and does not guarantee the functionality or features of any LexisNexis Risk Solutions products identified. LexisNexis Risk Solutions does not represent nor warrant that this document is complete or error free.

LexisNexis and the Knowledge Burst logo are registered trademarks of RELX Inc. Municipal Marketplace and The Bond Buyer's Municipal Marketplace are registered trademarks of Accuity Inc. Other products and services may be trademarks or registered trademarks of their respective companies. Copyright © 2026 LexisNexis Risk Solutions Group. All rights reserved.